



PWN MILAN

2019 Mentoring Program – MENTORS' PROFILES

Milan | 27 March 2019



In the following pages, PWN Milan shares 2019 Mentors' profiles (in alphabetical order).

*Please fill in the **Application Form before April 3rd** – all mentees can specify the top 5 mentors they would like to meet during the Speed Dating event (April 15th).*

We will do our best to meet Mentees' preferences, but please be aware that we CAN NOT GUARANTEE that all applicants will be selected for Speed Dating.

Please expect a feedback from us before the Speed Dating event.

2019 PWN Mentoring program

Monica Ambrosini – Self-employed, EC&M di Monica Ambrosini , Partner, Team and Executive coach, Organisational development consultant, Adjunct professor

Eclectic and curious, I love to reinvent myself professionally, entering new sectors and developing a new set of skills over time. An economist by education and professionally until 2005, I've been a Chief Financial officer for multinational FMCG companies and I evolved into the role of management consultant exploring and widening my knowledge and understanding of industries and organizations. I moved then to Executive Coaching, and I gained an MA in Organisational Psychology becoming a Chartered Psychologist in 2012. I currently operate as Organisational Development consultant, Team and Executive coach. In addition, I'm an Adjunct Professor at University La Cattolica of Milan in the Economics master program. At PWN Milan, I took part in two mentoring programs as a mentor and I was one of the testimonials during the event "Setting Goals and Achieving Your Dreams" and the Mentoring celebration of 10 years' program. I enjoy painting as an abstract painter and I'm keen on art in general and I've started an intense 3 years program to become an art therapist.

Mentoring Languages : English and Italian

<http://www.linkedin.com/pub/monica-ambrosini/3/a80/28b>

2019 PWN Mentoring program

Roberta Avanzini – Vodafone, Head of mobile services

I'm a passionate marketing and innovation manager with a broad experience in service industry where I had the chance to face and succeed in many disruptive technological, competitive and organizational changes. We started with physical keys passed through touch display and are ending up to flexible, if not virtual display. And the same liquid transition went through the way I learned how to deal with new customers, new teams organization and relationships within local and global, mainly European, stakeholders. I strongly believe in 'transferring' and sharing knowledge to let ideas grow and bloom, sometimes in a very unexpected form. I've been a mentee with PWN and attend classes on diversity, inclusion, multiculturalism in organization. I'm not scared about changes and challenges, I've a young, beautiful and lively pre-teen daughter. What can frighten me then?!?

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/avanziniroberta/>

2019 PWN Mentoring program

Dayner Azzellino – *MarcAstuta Strategic Consultants , International Marketing Strategist*

Dr. Dayner Azzellino has worked and studied in Europe, US and the Caribbean. She holds a Doctorate of Business Administration (DBA) from Walden University (USA) and an MBA from University of Liverpool (UK). She has managed multi-national marketing portfolios with brand building campaigns spanning 21 countries and she is an experienced marketing strategist who seeks always to collaborate on truly sustainable, fitting solutions for marketing challenges. Dayner is the published author of three books on Sustainable Business Strategy; Brand Elements influencing Female Consumers; and Corporate Social Responsibility. She has served as a mentor in PWN Milan, Barcelona, Amsterdam, Norway, Warsaw and Copenhagen associations. She feels she has been able to fulfill her professional and personal dreams with the help of others, so she is constantly seeking to share her experiences and help other women reach their goals and dreams.

Mentoring Languages : Danish and English

<https://www.linkedin.com/in/dazzellino/>

2019 PWN Mentoring program

Elaine Barbosa – *Self-employed, ASD MammaFit - We do fitness for moms with their babies co-founder*

Elaine is Brazilian and has been living in Italy for 20 years. Graduated in Physical Education, she created the method MammaFit in Italy. For the creation of this method in 2015 Elaine received a recognition from CONI (Italian Olympic Committee). For about 20 years of her life, she worked on the physical appearance of women, now Elaine is also a Mental Coach because she realised that body, mind and emotions go together. Elaine is a certified NLP Master Practitioner. As Mental Coach she loves working with mothers because thanks to them, the adults of tomorrow can make this world a better place.

Mentoring Languages : English, Italian and Portuguese

<http://linkedin.com/in/elainemammafit>
www.mammafit.it

2019 PWN Mentoring program

Monica Berini – *Oracle Italia, Senior manager*

I'm Monica - I bring 28 years' experience in the IT industry, US multinational companies. I have covered roles from Sales (Datapro - McGraw Hill), to Project Management (Dendrite Italia), Customer Services (Coca Cola Bevande Italia), and Field Support Services (Oracle Italia). I have gained an extensive experience in managing people and cross-countries teams. I enjoy to help others become excited about their potential. I believe that the secret to great teams is casting by individual strengths, so that everyone can do what they are best at. The passion for people development (and the inspiration I draw when connecting with others!) led me to attend the "Scuola di Consulenza al Ruolo e alle Organizzazioni" (Ariele - Milano, 2011 - 2014). People say that I have a contagious enthusiasm and a strong inner drive and energy. I love tango dancing, nature, mountain hiking and animals.

Mentoring Languages : Italian

2019 PWN Mentoring program

Maria Bietolini – V+ magazine, Freelance Copywriter & Communication Consultant + Director in Chief and Ceo of V+ magazine (Vendere di più srl)

What I'm not: a business/life/mental coach, an academic manager, a desperate housewife. The lives I lived: copywriter and business writer, employed and freelance, temporary manager and micro entrepreneur, communication professional, and media publisher, magazine contributor and content creator, lifelong learner and PWN Mentee. Who I'm now: reaching the woman I was longing to be, maybe helping another one to look at herself from a different point of view and connect her dots.

Mentoring Languages : Italian

<https://www.linkedin.com/in/mariabietolini/>

<https://medium.com/@parolaria>

<http://www.venderedipiu.it>

2019 PWN Mentoring program

Paola Bruschi – Mediobanca - Banca di Credito Finanziario S.p.A., Director - Equity Capital Markets

Senior Investment Banking Professional with 20-year experience in Equity Capital Markets in Europe. More than Euro 200 bn transactions completed internationally, among IPOs, Rights Offerings and Secondary Sales across Sectors and Regions. Unique track record in Italian mid-cap space and in Luxury /Branded Good Sector with key roles in IPOs such as Ferrari, Moncler, Technogym, Brunello Cucinelli and Salvatore Ferragamo. In my day-by-day job I love to build and train world-class/world-class to-be and highly motivated teams, transforming hard working environment into delighting personal experiences so to elevate company's values and equity. While strongly focused on results, I always prioritise personal relationships and empathy. The karma - that I constantly strive to convey to myself, my team and peers - is a revision of a discussion I had with Alex Bellini (an extreme explorer): "built-up and maintaining an unshakeable confidence in yourself, your assets and your team. The journey ahead is long, complex and unpredictable, but the destination will be absolutely priceless"

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/paola-bruschi-4789585/>

2019 PWN Mentoring program

Carla Campetti – Oracle, Senior Director Business Operations

30+ years professional experience in the IT industry in Finance and Business Operations roles. Extensive people management experience. Consolidated experience in international role. Significant International Experience both as Individual Contributor and People Manager. Results driven, ability to navigate effectively complexity, adapts easily to change and strong in leading change programs. Passionate about people development.

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/carla-c-30ab405/>

2019 PWN Mentoring program

Nadia Carta – Google, Head of GMP Partnerships

I was born and raised in Sardinia; the 11 September 2001 (yes) I moved alone to Milan to pursue my studies in Communication science and Marketing. During university days I have always worked in a variety of sales/trainings roles and in 2009 I landed at Google Dublin. Since then I changed role every 3 years, I lived in 3 countries and travelled every continent including visiting every European office. In general I am passionate about helping people, coaching them to navigate change to achieve their goals. My mantra is "Mens Sana in Corpore Sano", a sound mind in a sound body which is why I am also passionate about fitness outdoor activities. Overall I truly believe that with positive thinking, action driven spirit and energy, every goal can be achieved. Nothing is impossible.

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/nadiacarta/>

2019 PWN Mentoring program

Stefania Casciari – *Self-employed, Pulse Advertising SRL & Pulse Management SRL , Managing Director*

I am Stefania and, in the last 6 years I have been first a graduate, then an intern, then a Country Manager and now at the age of 30 I am a CEO of two Italian agencies based in Milan. Thanks to this experience I have learned a lot about self-motivation, commitment, structure, organization as well as how to build and maintain a business. Managing now two business with a team of 15 people is an incredible experience I would love to share with other women, especially young women to help them understand their value, where their strengths and weaknesses are and how to be successful.

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/stefaniacasciari/>

2019 PWN Mentoring program

Nancy Cooklin – *Self-employed, Coach and counselor - Create yourself*

Trainer, Speaker, Coach and Counselor, Nancy has more than thirty years in the business world specializing in sales, marketing and communication skills. Born in Lima, Peru, Nancy grew up in various cities around the world, such as Rome, Mexico City, San Francisco and is currently living in Milan, Italy. After her studies in Business Administration and after a few years in the workplace, she continued her training as NLP Coach and Trainer (she studied directly with Richard Bandler, John Grinder, Robert Dilts and Tony Robbins). Nancy has attended the Management Development Programme at the SDA Bocconi in Milan and to complete the search for understanding human behaviour, a three year training in Systemic Counseling. Some of the companies she has worked or include Citi, Autodesk, Axa, Dainese, Bulgari, Mediobanca. She is the author of various best selling audio courses and e-books on iTunes such as “Impara a Vendere te Stesso”, “Las personas primero te compran a ti”, “Come Vendere alle Donne” e “Stressati e felici: come creare la tua felicità”. Her book Crea te Stessa published by Sperling&Kupfer in May 2014 is on its fourth edition. In 2016 she was given the Standout Woman Award.

Mentoring language: Italian, English and Spanish

<https://www.linkedin.com/in/nancy-cooklin-6a806b25/>

<http://www.nancycooklin.com>

2019 PWN Mentoring program

Laura Del Favero – *Crédit Agricole CIB - Milan , Italy Head of Compliance*

After graduating in Law I worked for 10 years in primary Law Firms before joining Lehman Brothers as in-house in 2007. I experienced the bankruptcy of Lehman Brothers in 2008 and this allowed me to be ready to face challenging and unexpected situations. I then joined Nomura and since 2010 I have been the Head of legal and compliance at Nomura's Italian branch, where I made numerous changes to the workings of the investment bank's legal and compliance department. I consider information sharing and networking as a priority, for the benefits of knowledge sharing. Always looking for new challenges, in 2018 I joined Credit Agricole Corporate and Investment Bank as Italy Head of Compliance and Financial Security. In parallel to the legal studies I had my Degree at the Conservatory, where I played guitar and double bass. I have a family and am the mother of two children aged 10 and 13.

Mentoring language: Italian

<https://www.linkedin.com/in/laura-del-favero-9134a1139/>

2019 PWN Mentoring program

Elisa Dencheva – Dell SpA, Sr Legal Counsel

I am an experienced legal and compliance counsel with a demonstrated history of working in the information technology and services industry. I have a strong legal background and am a professional skilled in Data Privacy, Negotiation, Sales, Communication, and Conflict Resolution. In addition to my current role, I am the founder of the Dell Employee Resource Group called GenNext in Italy and co-lead of the same group for Europe, Middle East, and Africa region. GenNext is a Dell Employee Resource Group which focuses on the millennials professionals in the company with the goal of fostering the growth of the young and talented professionals! - I am trying to give the support and advice I have found often in others.

Mentoring Languages : Bulgarian, English and Italian

<https://www.linkedin.com/in/elisadencheva>

2019 PWN Mentoring program

Elena Di Biase – *ILL, Head of Logistics Capital Markets*

After graduating in economics at Bocconi University I completed an MSc in Urban Regeneration at UCL, London. I worked as an urban regeneration consultant in the UK for four years after moving back to Italy in 2010. I took up a position in JLL in October of the same year, where I started as a researcher focussing on Retail real estate. After becoming Head of Research I have moved on to the Capital Markets team, where I have covered the Retail sector until January this year, when I have taken on a new challenge as Head of Logistics Capital Markets. I am now in charge of a small but ambitious team covering logistics and industrial investments, sourcing and executing real estate transactions for international investors mostly. It took time to learn that my flexibility, resilience and empathy were my greatest strength, and I should focus on them rather than on the lack of skills that I felt I should have. Bouncing back and thinking laterally are as essential as business planning, and I have grown to appreciate that by focussing on my strengths I could more easily address my weaknesses. Having also become a mother in November 2017 I am now also learning to shift priorities and strike an often difficult work life balance.

Mentoring Languages : English

<http://linkedin.com/in/elena-di-biase-12b2333>

2019 PWN Mentoring program

Liana Dugaro – *Self-employed, Life-career coach & counselor - GineCoaching*

Former director in a multinational bank, I have lead diverse teams in different European countries. During that experience I discovered my drive and motivation in helping people express their full potential. In my most recent experience as a life&career coach & counselor I help ladies use their cicicity to better plan-act-communicate. With my GineCoaching approach that is a skill they will learn to integrate in their day-by-day lives, and for achieving any extra-ordinary goals. In my view, circles of women (like in a "red tent") are as powerful as a honeybee "family". Society growth can happen as far as women can share energies and support each other.

Mentoring Languages : English , Italian and Spanish

www.linkedin.com/in/liana-dugaro/

www.ginecoaching.com

www.lianadugaro.coach

2019 PWN Mentoring program

Helga Gentry - *Lufthansa/United Airlines, Flight Attendant/Purser*

For about 50 years I have grown in my career from Flight Attendant to Chief Purser on flying internationally for Lufthansa and United Airlines.

I lived all those exciting years with my ears and eyes wide open to the world and the people around me, harmonizing differences, embracing diversity and anticipating needs.

I have so enjoyed participating in the PWN Mentoring Project over the last 5 years, with my communication and soft skills focus, that I now believe this experience is my biggest asset.

Still today, my passion for traveling continues to enrich me personally, further enhancing my knowledge of communication and compassion and the joy of giving something back to today's younger women.

Mentoring Languages : English, German, Italian

2019 PWN Mentoring program

Maria Teresa Gimelli – *Oracle Italia, Senior Sales Executive*

Over 25 years of sales experience in large ICT multinational companies with increasing responsibilities in the Sales & Marketing Division covering Strategic Accounts. Strong track of record Sales on Large Accounts. Accustomed to managing complex business propositions across different Markets in the ICT field. Mother and widow since 2003 (my kids were very young at that time....5 and 9.....now they are 21 and 25), work-life balance, time management and setting priorities were crucial in my experience. My desire is to support and encourage young women in achieving their highest goals, without limits. I studied in Milan (Degree in Mathematics), I live in Milan and I love Milan: as interests, I enjoy Cinema and Theater, organizing dinners for friends, trying new restaurants, cycling around the City. Moreover I love traveling, skiing and walking in the mountains.

Mentoring Languages : Italian

www.linkedin.com/in/maria-teresa-gimelli-5138657

2019 PWN Mentoring program

Louise Goodman – *Self-employed, Business English Communication Coach*

The world is my place. I have an international upbringing and education. Also, my professional career has developed in multinational companies all around the world: the USA, Switzerland, Germany, Great Britain, and Italy. I always thrive to understand people's strengths and leverage those to embrace change at their full potential. I mainly focus on increasing their self-esteem, pushing them out of their comfort zone in a changing and multicultural professional environment, finding the best strategies. I use my competences built in business development, marketing, sales, consulting, and Business English Communication training. Ultimately, mentoring for me is a rewarding opportunity to support other women who are seeking for new ideas in moments of change. Working closely with a mentee further pushes me to think outside the box for mutual improvement. I mentor with: empathy, thanks to my mentor, mentee, and coaching experience; straight forward talk, due to my American English mindset; a bottom-up approach, jointly building a higher-level view of challenges, thanks to my Maths background. This will be my 5th time in the program. I have been Mentor, group Mentor, and Mentee, to experience how it feels from different angles. Looking forward to my 6th experience!

Mentoring Languages : English, French and Italian

www.linkedin.com/in/goodmanlouise/

2019 PWN Mentoring program

Sophie Goodmann – *Lazard Fund Managers, Client Take On Manager*

I enjoy helping young people at the beginning of their career thanks to my experience as a mentor in my office and as a teacher + academic tutor at LIUC University. In my daily work one of my main duties is to coordinate successfully client's requirement fulfillment by interacting with many people all over the world. I have contributed to the growth of the branch in Milan since opening in 2001. I am very client focused with excellent relationship and account management experience, flexible, multi-lingual team player and, above all, I am energetic and positive. Previously served Insurance broker and Pirelli Group in Milan and Basel. (Switzerland).

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/sophie-goodman-08a5b613/>

2019 PWN Mentoring program

Maria Luisa Gota – *Fideuram Vita, Intesa Sanpaolo , CEO and General Manager*

Senior executive with 25 years of experience in financial services and insurance, I started my career as a University researcher after a degree in Maths and a Doctorate in Maths for Economics. Analytical skills and quantitative background shaped the kind of roles I had covered for many years: risk management, asset-liability and capital management, business implications of new complex regulation like Solvency II. Over the years my career has developed towards more senior roles involving managing more people and interacting with board members and top executives. I am currently CEO and General Manager at Fideuram Vita, an Insurance Company of the Intesa Sanpaolo Insurance Division with ca 150 employees and 3.6 bln premiums in 2018. While my career was in progress, I have also managed to set up my family. My daughter is now 23, my son is 19. They are my pride. My husband has been an incredibly effective partner in having it all, family and career. I believe that my growth from quant roles to the top, with a work-family balance to maintain, is a valuable professional experience to be shared with younger people and especially women. As a mentor I am eager to help younger women find their own way to succeed in both professional and personal achievements.

Mentoring Languages : Italian

<https://www.linkedin.com/in/maria-luisa-gota-5a379257/>

2019 PWN Mentoring program

Ines Grandi – Oracle Italia, Senior Director Marketing Global Customers programs

I have been working for big Corporations for many years, covering different businesses. In the past decade I have been focusing on a branch of Marketing that focuses on customer advocacy and works in close cooperation with Sales departments to grant the right visibility to customers. I lead a remote team of 20 professionals dispersed all over Europe, Middle East&Africa and am strongly convinced that their success is my success. This is why their professional development is one of my major commitments. In my private life I have a husband and a daughter and am a sport addicted as far as it is in plain air.

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/ines-grandi-374232/>

2019 PWN Mentoring program

Federica Grassi – Celgene S.r.l., Marketing/Health Economics, Market Access, Pricing and Reimbursement professional

Federica has been working for 6+ years in corporates, starting from a very technical sector (in the Intellectual Property dept. of a Manufacturing&Technology company) and moving forward through Marketing and Health Economics & Market Access in the pharmaceutical industry. I am a 32 years old professional, passionate about women empowerment and inclusion. I believe diversity is and will be a key element in the success of companies. I am a curious person, I speak fluently 3+ languages and I love travelling and getting to know different cultures. Mentoring for me is a chance to share my experience, keep on learning and give back.

Mentoring Languages : English, Italian and Spanish

<https://www.linkedin.com/in/federicaagrassi/>

2019 PWN Mentoring program

Olga Kulikovskaia – *Crédit Agricole CIB, Senior Credit Analyst*

I'm almost 34 ... not sure I have specific expertise, some of my skills that I am eager to share include:

1) 9 years of experience in financial institutions, including close collaboration with top management in risk management and decision making 2) International approach - I'm from Moldova, I speak 5 languages and I learned how to adapt and succeed in the Italian, French and Russian working environment. 3) Innovative approach - I am very open and curious, never stopping to learn, getting involved in various start-up projects, supporting junior talent, and expanding my network beyond finance 4) Millennial approach - I surely lack the wisdom of generation X, but I've been improving my listening and coaching skills, being involved with PWN since 2017, and I truly care about improving real communication in the context of ultra digitalization

Mentoring Languages : English, French, Italian, Romanian and Russian

<https://www.linkedin.com/in/olgakulikovskaia>

2019 PWN Mentoring program

Nina Madaffari – *Self-employed, Business Coach & Trainer*

I am a professional ICF qualified coach and soft skills trainer. I speak English (mother tongue), Italian (bilingual proficiency) and French. I was born in Vancouver, Canada, and raised in Montreal where I completed a Bachelor's degree in Communication Sciences. I've been living in Italy for over 25 years where I started my professional career as a translator/secretary/executive assistant. I have over 20 years of experience in various multinationals working side by side with C-suite managers and global teams in intercultural contexts. I completed master's courses in professional training, coaching and NLP. I consolidated my managerial career in human resources and expatriate management, and later in international corporate communication. In the past I was a member of the ICF Steering Committee and co-founded a coaching and training company and an ICF accredited professional coaching school. Today, I work freelance and partners with training companies and business strategy consultants. I am married, with two sons. I am an artist and model raku ceramics. I love to travel, especially with my camper. I am particularly attracted to the Mentor project and am focused on intercultural diversity and have passionately recently embraced gender diversity issues.

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/nina-gabriella-madaffari/>
www.ninamadaffari.com

2019 PWN Mentoring program

Alexia Mastrogiacono – *Intercos Europe SpA , Credit manager*

My career path has led me to work in the financial division of international companies abroad and in Italy. I also drove business improvement projects, on site trainings, language exchange programs. I am an enthusiastic person, outgoing and with a positive attitude. I found great satisfaction in sharing my experience and help someone to succeed. I believe that mentoring is not only helping to develop a goal focused vision, but it is also an enriching relationship based on mutual trust and empathy.

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/alexia-mastrogiacono-4882812/>

2019 PWN Mentoring program

Valeria Mazzeletti – *Giovanardi Pototschnig & Associati Studio Legale* , Lawyer

Valeria Mazzeletti focuses her activity in litigation in civil, commercial, corporate, financial intermediation and bankruptcy areas, she also assists clients in the pre-litigation phases and in the negotiation of out of court settlements. She has specific experience in bankruptcy proceedings and debt restructuring agreements. She has been appointed Surveillance Committee Member of various Sim– stock brokerage companies, and SGR – asset management companies undergoing administrative compulsory liquidation, maintaining institutional relations with Bank of Italy. She has also gained a significant experience in arbitration, as defense lawyer, as sole arbitrator and as member of arbitration panels, also within the Arbitration Court of the Chamber of Commerce of Milan. She was admitted to the Bar in 1987 and is a member of Milan Bar Association; in 2000 she became member of the Special Register for the Superior Courts. After long and diversified experiences in law firms specialised in corporate, commercial and insolvency law (among whom Pedersoli and D’Urso Gatti Bianchi), in 2012 she joined Giovanardi Pototschnig & Associati where she leads with Paolo Pototschnig the litigation Dept. She is also responsible of the recruiting of the law firm and has daily opportunities of meeting young professionals and of debating with them the challenges of legal career.

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/valeria-mazzeletti-b12347b/>

2019 PWN Mentoring program

Adriana Melgrati – *Self-employed, Partner, Accountant/tax advisor*

I worked in a medium / large professional accountant firm in Milan until 2009, when the main partners decided to liquidate the study, and together with a colleague , we created our own study. The change was remarkable, suffered and fast. I have two children. The management of professional / family life has been complicated both because of my daughter's health problems and because I did not have the support of the family of origin. Beyond my activity as an accountant, I also work as a family mediator.

Mentoring Languages : Italian

adriana.melgrati@studioadm.net

2019 PWN Mentoring program

Raffaella Monzani – *BKW Italia S.p.A. , CFO*

Graduated at Bocconi with a specialization in Finance, Raffaella started her career as junior controller in Euroclub, book club of Bertelsmann (Random House) group, to become later on Director of Planning and Controlling in Mediamarkt (MediaWorld e Saturn). In 2010 she managed a BU of Falck S.p.A following projects in Indochina and in February 2016 she became CEO of Falck S.p.A. At present she is CFO of BKW Italia and spends her free time between being the Treasurer of PWN Milan and her passions: books, traveling Art exhibitions. Since June 2016 she is part of the CdA of Fondazione Pierlombardo (Teatro Franco Parenti e Piscina Caimi)

Mentoring Languages : Italian

<https://www.linkedin.com/in/raffaella-monzani-0921073/>

2019 PWN Mentoring program

Linda Nobile – *Self-employed, Social and digital marketing*

I'm passionate about Digital and Social Marketing, with particular focus on process and strategy. Experienced Digital Marketing Specialist with a demonstrated history of working in the professional training & coaching industry. Skilled in Business Planning, Personal Branding, and Recruiting. Strong consulting professional with an Executive Program focused in Digital Mktg & Comm from BBS. I'm mum of two incredible children; with them I've learned the importance of flexibility and "change management".

Mentoring Languages : Italian

<https://www.linkedin.com/in/lindanobile/>

2019 PWN Mentoring program

Daniela Ottaviani – *Crédit Agricole CIB, COO*

I started my career in the audit firm PWC and after 4 years I moved to CA CIB. I had a very interesting internal growth: before PMO within the Finance Department and then CFO. During my "journey" I discovered my skills in management (rather than my skills in technical topics) and so I managed to be appointed COO (very rare in the Group, giving that I'm not French). I can share with our mentees the challenges and the difficulties I faced during the way..... and that I'm still facing day by day.

Mentoring Languages : French and Italian

<https://www.linkedin.com/in/daniela-ottaviani-3995148/>

2019 PWN Mentoring program

Simona Panseri – Google, Director, Corporate Communications and Public Affairs, Southern Europe

Communication professional with over 20 years of experience. Specialized in Public Relations and Media Relations, expertise in various industries, in marketing communications and web communication. At Google, I manage all PR activities ranging from corporate, policy-related, crisis and product communication for the Southern European region, including Italy, Spain, Portugal, Greece and Malta. I am also the Diversity Champion for the EMEA Comms team. Managing complexity is my day to day.

Mentoring Languages : English and Italian

<https://www.linkedin.com/in/simonapanseri/?originalSubdomain=it>

2019 PWN Mentoring program

Letizia Partenope – *Heineken Italia, Training expert*

I graduated in Philosophy. I then matured a 15 year experience for Heineken Italy in various roles across the HR field (recruiting, development, training). Like everybody, I had to face several personal and professional difficulties in my life. Sometime I had to manage them alone, sometime I could count on the help of mentors (friends, colleagues, previous bosses..). My passion now is to help people to live better, grow faster, giving back the support that I received in my life.

Mentoring Languages : Italian

<https://www.linkedin.com/in/letizia-partenope-843a1b8/>

2019 PWN Mentoring program

Donatella Paschina –D&MC Management Consulting, Owner & Managing director

I am an IT executive and I have been working in multi-functional teams, managing teams of professionals. I am recognized as having a strong ability to motivate people and I always encourage the development of the skills of my team. I used to relate to the different organizational levels of the company where I worked, managing a complex system of internal and external relations. I am able to communicate with clear language concepts and matters related to the adoption of technology and process innovation. I had the opportunity to cover managerial positions for many years and in different companies, both public and private. I managed complex organizations on a national and international scale. I have a strong competence of processes analysis and optimization and organization design. I am mother of two children now grown up . I had to conciliate my professional life and career with the mother's (and model's) role. I, and they, survived.

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/donatella-paschina-29588710/detail/recent-activity/>
<https://www.linkedin.com/in/donatella-paschina-29588710/>

2019 PWN Mentoring program

Anna Presel – Self-employed, Business and life coach - Skills training box

After more than 25 years of entrepreneurial experience in different sectors, I felt the need to use the skills acquired in the field and to dedicate my strong passion for relational aspects in conducting coaching professional activity. With a marked ability to actively listen, constantly trained over many years to devote energy to the development of resources and individual potential, I support people to give their best, to achieve personal and work goals, in the search for a constant and renewed work-life balance.

Mentoring Languages : French and Italian

<https://www.linkedin.com/in/anna-presel-1909a231/>

<https://www.annapresel.com/>

<http://www.skillstrainingbox.com/en/>

2019 PWN Mentoring program

Silvia Ronzani – *Self-employed, Psychologist*

Graduated in Philosophy, psychologist, master in personnel management and development of human resources. For over thirty years I have worked in private companies, where I have acquired a wealth of experience in the coordination and management of people and achieved positions of responsibility (executive). At the same time I obtained the qualification to the profession of psychologist and counselor. I developed with colleagues a course on the female leadership. My motivation to be mentor stems from my professional life.

Mentoring Languages : Italian

<https://www.linkedin.com/in/silvia-rozani-8087bb54/>

2019 PWN Mentoring program

Chiara Saraceno – *Self-employed, Communication Skills trainer, Emotional Intelligence facilitator, business and career coach - The Possible Way*

After 20 years in marketing and communication arena working for tourism and luxury goods companies with different roles and levels of increasing responsibility, Chiara recognised her inner, genuine passion in supporting people to flourish professionally. She brought her experience up in academic contests (IULM, LUISS, Università degli Studi di Milano) and in many education programmes for companies in tourism, fashion, finance/insurance. In 2011 she found her own way in training and humanistic coaching, combining her previous professional expertise with creative problem solving skills, NLP, positive psychology and emotional Intelligence schemes to modulate personalised solutions for private clients and companies looking for change. Everybody has resources within to face transformation and it worths to discover this frequently unexpressed potential. Chiara funded The Possible Way in 2018. She is based in London and works in the UK and Italy. She is a PWN London member.

Mentoring Languages : English and Italian

www.thepossibleway.com

2019 PWN Mentoring program

Nicoletta Scannavini – *Self-employed, Senior advisor, American chamber of commerce*

Nicoletta Scannavini joined American Chamber of Commerce in September 2018 as Senior Advisor & Business Services Consultant and Methodos in March 2018 as Senior Communications Advisor. Until 2017 she worked as Marketing & Communications Director for A.T. Kearney. Her responsibilities covered internal and external communications, P.R., media relations and marketing budget allocation. Her prior experience includes a ten-year tenure at McKinsey and co. as Communications manager, She started working in the communications area in 1983 for the EU (Communication and Information Directorate), supporting EEC communications programs addressed to European citizens (publications, press releases, conferences). She is also a member of the Board of Associazione Civicum, of the Professional Women Network, of the Fondazione Bellisario and Rotary San Michele.

Mentoring Languages : English, French and Italian

<https://www.linkedin.com/in/nicoletta-scannavini-communication-coaching/>

2019 PWN Mentoring program

Daniela Scarcella – *Self-employed, Business & Life coach*

I spent 32 years in the pharmaceutical industry, in Italy and in the UK, contributing to the registration of a number of medicinal products worldwide as part or leader of global teams. In my last job in Zambon, I led a team of 9 people, leaving in July 2016 to dedicate more time to myself. I always loved mentoring, contribute to people growth by helping them on the following: how to make other people appreciate their work, how to make themselves perceived as unique in the Company, how to adapt to new situations and difficult people, how to survive in the jungle of everyday Company meetings, how to believe in their capabilities. In order to improve my skills further, I have now become a professional coach. I strongly believe that good relationships enrich our lives. This is why I do invest a lot of my time in getting to know new people and share with them experiences.

Mentoring language: English and Italian

<https://www.linkedin.com/in/danielascarcella59/>

2019 PWN Mentoring program

Maria Teresa Sica – Oracle Italia, HR BP for Tech Business Unit for Southern Europe and CIS countries and responsible for local training covered with inter-professional funding

Degree in Economics specialised in "Organization and HR Management" LUISS – University of Rome
Since 1998 I have been a Human Resources Manager. I have worked as an executive in different Corporates of different Industries. I was in charge of recruitment, learning & development, compensation & benefits, as well as business partnering, industrial relations, internal communications, international projects. Previously I also worked as a Manager of accounting & administration although my aspiration was to move to a HR career. In December 2008 I have joined Oracle where I have had the opportunity to take care of different LoBs developing a huge knowledge of the Corporate world at local and international level. Currently I am the HR BP for the Tech Business Unit for Southern Europe and CIS countries and responsible for the local training funded with inter-professional funding and I manage a team dedicated to training and special projects such as employer branding, HR communication, social responsibility initiatives.

Mentoring language: Italian and Portuguese

<https://www.linkedin.com/in/maria-teresa-sica-b093a51/>

2019 PWN Mentoring program

Roberta Sormani – *Crédit Agricole CIB, Head of HR*

I have 20 years experience as Human Resources Manager for international companies and among all investment banks. I love working in international environment and with a sharing synergies approach. I am optimistic and cheerful and I always try to find the good side in everything happening around me. Since some years I am much interested into everything which goes around gender balance and new generations educations. I am a woman, a mother, manager and a bread-winner with a tough schedule and from all these roles I have learnt - and I am continuously learning - that perfection does not exist but that it is important to reach for help when necessary and to provide help when requested.

Mentoring language: English and Italian

<https://www.linkedin.com/in/robertasormani/>

2019 PWN Mentoring program

Vanina Stagno Piantanida – *Self-employed, Owner VSP Commercialista*

I am a Chartered Accountant, enrolled in Milan's Board. My firm mainly deals with businesses evaluations, IP rights and good evaluation, business company law consultancy and M&A consultancy. I also organize seminars and other professional events for Accountants or for Entrepreneurs. I am married, with 2 kids.

Mentoring language: English, French and Italian

<https://www.linkedin.com/in/vanina-stagno-piantanida>

2019 PWN Mentoring program

Rina Rossella Terzolo – *TAP The Artist is Present* , Co-founder

After graduating in Political Science at Cattolica University of Milan I started my career in the marketing of consumer products working for Italian and International companies (Kraft – Alivar (Motta Alemagna) - L'Oreal). Following this experience I relocated to London with my family, raised my three children and did a Master of Arts at City University in Museum and Art Gallery Management. In London I was exposed to the vibrant contemporary art world and I became passionate about it. This was a turning point in my career: with my corporate experience and knowledge of the cultural and artist world I decided to help bridging the needs of the Corporate World with the ones of the Contemporary Art Movement. Back in Milan I worked with major corporates navigating and exploiting the communication opportunities offered by Contemporary Art. I organized different art projects for various companies among which: Sky Italia, Credit Agricole, Anima sgr and Banca Fideuram. Thanks to this experiences one year ago I founded a company – TAP The Artist is Present with the aim of bringing artists in the corporate work environment through the training experience. With our team of artists we intervene in organizations to facilitate team building; improve innovation and creativity, work on diversity and inclusion.

Mentoring language: English , French and Italian

<https://www.linkedin.com/in/rossella-terzolo-b603aa46/?originalSubdomain=it>
www.theartistispresent.org

2019 PWN Mentoring program

Alessia Truini – *Intesa San Paolo, Head of insurance product and digital channels*

I'm a passionate leader, always looking forward to personal improvement and fostering my teams. I'm an achiever, honest and inspiring, and I have always operated in major financial service institutions, each time with organizational and personal acknowledgement. I've been working for the largest part of my career in big multinational corporates, where I had to learn how to manage complexity, relationships, trust. I've changed jobs and workplace several times to grasp interesting opportunities, thus facing "revolution and readaptation" several times. I can share hints, experiences and feelings about changes within and outside companies and roles. It will be a pleasure for me to support younger professionals in carving out their own career path through their organizations, working together with them to unlock their capabilities to grow, sharing my learnings and experiences. Moreover, also thanks to my diploma in Counseling, I can support people with good listening in a clarification process, to work out doubts and overcome difficult situations activating own resources.

Mentoring language: English and Italian

<https://www.linkedin.com/in/alessiatruini/>

2019 PWN Mentoring program

Cristina Turconi – *Self-employed, ICF ACC Executive & Business Coach*

I facilitate people and teams to achieve business or personal goals, becoming the best version of themselves and live a life full of involvement and meaning. The Coaching process is the approach I prefer to facilitate people discovering and planning the desired future by transforming desires into concrete and achievable results, re-connecting to their personal potentiality and talents. I have a 30-year business background in B2B Sales for a major American multinational Co. in Food Sector. I obtained a Master in Executive Coaching, a Master in Neuro Linguistic Programming and Neuro-Semantics, and a specialization in Team Coaching. I am a Certified Consultant of the communication & behavioral method 4Colors - Know Future. I am a mother of two wonderful girls, Arianna and Valentina, and I love learning to learn and live life to the fullest.

Mentoring language: English and Italian

<http://linkedin.com/in/cristina-turconi-a5563b25>

Facebook Cristina Turconi - Coaching/Formazione/Facilitazione

2019 PWN Mentoring program

Luisa Tuzza – Être - Il benessere di persone ed organizzazioni, Business owner, Trainer, coach and consultant

I would call myself a "multi-passionate". Passion is the fil rouge of my life, which helps me make things happen. Passion for my work, I spent over 20 years in an FMCG corporate than I founded my own business as trainer, coach and consultant. Passion for well-being, I practice and teach different holistic disciplines. Passion for the motorsport: I'm a journalist since my teenager's age. I always like to share my experiences, no matter if they were successes or failures, as well as I trust in the power of every person and in the power of change.

Mentoring language: Italian

<https://www.linkedin.com/in/luisa-tuzza-14b79a7/>
www.etre.one

2019 PWN Mentoring program

Vanessa Verdolini – *Self-employed, Business Coach & Trainer*

I strongly believe that we can achieve whatever we want, if we really believe in it and desire it. Communication with ourselves and with other people are the foundation of everything. Most of the time women forget how great they are and are focused more on what they are missing or lacking. As I have been there first, I know what it means and what can bring this awareness and related changes.

Mentoring language: English and Italian

<https://www.linkedin.com/in/vanessaverdolinicoach/>
www.vanessaverdolini.com

2019 PWN Mentoring program

Alessandra Zoia – *Self-employed, Psychologist & Psychotherapist*

I practice as psychologist and psychotherapist specializes in relational psychology. I fight for women's empowerment, Gender Intelligence and Inclusion in the life and work circumstances. I love living a full, achieved and joyful life by searching for and finding a strong self foundation, self-presence, self-resources and self-awareness. I am the author of the book "Difesa personale per la donna" (Self Defense for women), 3° Dan Karate teacher and weightlifting coach, I was awarded the "Donna sport" award for contributing the development of sports among women and carried out multiple courses on self defense and how to overcome fears. I love practice and teach Mindfulness and Self Compassion. I work in my private office and I collaborate with firms in wellbeing and communication and awareness projects.

Mentoring language: Italian

<https://www.linkedin.com/in/alessandra-zoia-78957723/>



MENTORING 10

10 years of empowering women