

Candidate for Corporate Partner Co-director

NANCY COOKLIN



Trainer, Speaker, Coach and Counselor, with more than thirty years in the business world specialising in sales, marketing and soft skills in San Francisco, Mexico City, Milan and Lima, Perú.

After her studies in Business Administration and after a few years in sales, she continued her training as NLP Coach and Trainer (studying directly with Richard Bandler, John Grinder, Robert Dilts and Tony Robbins). In 2010 attended the Programma di Sviluppo Manageriale at the SDA Bocconi in Milan and to complete the search for understanding human behaviour, a three year training in Systemic Pluralistic Counseling.

Author of various best selling audio courses and e-books on iTunes such as “Impara a Vendere te Stesso”, “Las personas primero te compran a ti”, “Come Vendere alle Donne” e “Stressati e felici: come creare la tua felicità” and Crea te Stessa published by Sperling&Kupfer in may 2014. In 2016 she was given the Standout Woman Award and have participated in Google’s SIY training on emotional intelligence. She participates as Trainer and Mentor in associations like PWN (professional women network), Genext (Dell’s millenials program), Università and SDA Bocconi, Politecnico di Milano, R-Ladies Milan and San Francisco and the Latino Community Foundation in San Francisco. All activities can be held in Italian, English and Spanish.

I believe in the impact that this association can do for Women and the Business Society in general.

I believe we can propose new and fresh ideas to companies regarding Women.

I have always been in sales and believe 100% in customer experience and satisfaction, and this cause feels natural to me.