PWN MILAN 2020 Mentoring Program – MENTORS' PROFILES

Milan | 6 April 2020





In the following pages, PWN Milan shares 2020 Mentors' profiles (in alphabetical order).

Please fill in the <u>Application Form before April 17^{th -}</u> all mentees can specify the top 4 mentors they would like to work with during this program.

We will do our best to meet Mentees' preferences, but please be aware that we CAN NOT GUARANTEE that all applicants will be selected for the program.







Alessia Allegretti – R&P Legal, Partner

Experienced lawyer with a corporate, commercial and real estate background, focusing on cross-border transactions involving family business and family assets in general

Aside from my legal expertise, which I believe is not particularly relevant in this context, as a partner of my firm I have the responsibility of a team of professionals (mostly made by women). More in general, I am pretty active in all the activities involving the supervision of the associates. I like sharing experiences and leading by example. I am aware that especially for young women lawyers I am/can be a model and must act accordingly. I became partner when I was 33 years old and I am still the youngest female partner. I would be happy to be of help to any of the mentees.

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Dayner Azzellino – MarcAstuta Strategic Consultants , International Marketing Strategist

Dr. Dayner Azzellino has worked in Europe, US and the Caribbean. She holds a Doctorate of Business Administration (DBA) from Walden University (USA) and an MBA from University of Liverpool (UK). She has managed multi-national marketing portfolios with brand building campaigns spanning 21 countries. Dayner is the published author of three books on Sustainable Business Strategy and CSR. She has been a mentor in PWN Milan, Barcelona, Sofia, Warsaw, Norway, Amsterdam and Copenhagen associations.

"This is my 8th year mentoring in PWN Milan. I have helped many women in Milan and throughout my work and mentoring duties all over Europe"

https://www.linkedin.com/in/dazzellino/

Mentoring Languages: English







Francesca Baduino – Intesa SanPaolo Vita, Head for distribution in ISV

Since the very beginning of my employment in banking I've always been entrusted with positions of responsibility, as well as with coordination of strategic projects.

In particular, I had the responsibility to set up an insurance company from scratch, of which I was later appointed as General Manager.

Due to various events of the company in which I worked for over 20 years, I found myself alone in another city, in a new and relevant reality with a new job and new collaborators, however managing to integrate and obtain new personal and work satisfaction

I've managed to balance my work commitment with a fulfilling private life, having 3 daughters.

"The desire to compare myself with other people and exchange experiences; if then you can also help someone why not?"

www.linkedin.com/in/francesca-baduino







Rossella Beccaglia – Randstad, Risk & Audit Director

I'm a profoundly resilient business woman. skilled in achieving results in a compliance, collaborative and positive environment. Extensive expertise in finance and audit & risk management.

I have 20 years of experience in different companies and business, different job title e responsabilities. I have lived reorganizations, acquisitions, due diligences....

"Share experience, to be helpful in difficult situation, to get more knowledge, experience and insights for my growth. "you never stop learning""

www.linkedin.com/in/rosella-beccaglia-07ab542







Valerie Bénéteau – AngelStar srl, a Swiss-Italian joint venture based near Bari, CFO

CFO, 56, Canadian-Italian, whose business is Controlling/Financial Planning/Accounting in consumer/manufacturing/restaurant sectors. Has often thought about how to combine her technical trade with emotions and ideals. Very interested in team dynamics, is responsible for teams. Interested in how to successfully start a new position. Has usually been a solitary woman among team-mates and managers. Hopes to help a mentee feel more bold, more secure and more satisfied in her profession.

"I would like my experience as a woman and a professional in corporate environments to be useful to a younger woman. I would like to help a woman earlier in her career than me to feel more bold, more secure, more satisfied in her profession. Over the years, like many women, I have often felt very alone at work, and the few women older than I who guided me helped me immensely. I would like to try to do the same."

http://www.linkedin.com/in/valeriebeneteau





Maria Bietolini – V+ magazine, Freelance Copywriter & Communication Consultant + Editor-in-Chief & Partner of V+ Magazine

Born Copywriter, grown strategic writer: I've always dealing with contents and with all concerning business communication (b2c, b2b, internal, editorial). Plus I have a strong faith in strategies, so in my long experience I could work in different sectors being able to join both agencies and companies - teaming with the management. Now also editor and entrepreneur - a challenging project in a mad world!

I think my "learning by doing" multi-faced experience could be pragmatically useful - and in my previous experience as a Mentor it seemed to work. Then, before that I shared a positive experience as a Mentee with PWN Milan and I believe we all should give back.

https://www.linkedin.com/in/mariabietolini/ https://medium.com/@parolaria http://www.venderedipiu.it







Paola Bruschi – Mediobanca - Banca di Credito Finanziario S.p.A., Director - Equity Capital Markets

Senior Investment Banking Professional with 20-year experience in Equity Capital Markets in Europe. More than Euro 200 bn transactions completed internationally, among IPOs, Rights Offerings and Secondary Sales across Sectors and Regions. Unique track record in Italian mid-cap space and in Luxury /Branded Good Sector with key roles in IPOs such as Ferrari, Moncler, Technogym, Brunello Cucinelli and Salvatore Ferragamo.

In my day-by-day job I love to build and train world-class/world-class to-be and highly motivated teams, transforming hard working environment into delighting personal experiences so to elevate company's values and equity.

"While strongly focused on results, I always priorities personal relationships and empathy. The karma - that I constantly strive to convey to myself, my team and peers - is a revision of a discussion I had with Alex Bellini (an extreme explorer): "built-up and maintain an unshakable confidence in yourself, your assets and your team. The journey ahead is long, complex and unpredictable, but the destination will be absolutely priceless" "

www.linkedin.com/in/paola-bruschi-4789585/







Valeria Bini – C&W LLP, Head of Client Finance - Partner

I was the founder and the co-lead by PWN Paris of the International HUB, I was part of The Board Network and member of the Institut Français des Administrateur, I contributed to the writing of the PWN Paris by law in collaboration with the Bureau of the association. I lead a global project by Axa to standardize and automize the reports to investors and authority generating a save of 15% in time and a 80% of improvement in the quality of data in the Tools. I lead the reorganization and the integration of new finance team redefining processes and implementing training and international workshop to obtain ONE team identity.

Sharing my experience with less senior woman who are facing difficulties or changes during her career and are taking key decisions. I was a mentee myself in 2018 and I benefit a lot of the exchange with my mentor. For that Reason in 2018 and 2019 I applied to be a Mentor by PWN Paris and the mutual exchange with two international girls was really of added value generating a relationship who continued also after the program.

www.linkedin.com/in/valeria-bini

Mentoring Languages: English







Sofia Campos – Cerved Group, Senior HR Business Partner

Born in Portugal and moved to Milan in 2014, I'm currently working in Cerved Group (data driven company) as an HR Manager.

Keywords: Enthusiasm, Cultural Transformation and Learning Agility!

I'm an expert in recruitment and development conversations. Considering my personal experience, I'm also very interested in having conversations with people coming from different countries and with an international mindset.

www.linkedin.com/in/sofia-campos-3456a65b

Mentoring Languages: English







Nancy Cooklin - Self-employed, Coach and counselor - Create yourself

Trainer, Speaker, Coach and Counselor, Nancy has more than thirty years in the business world specializing in sales, marketing and communication skills. Born in Lima, Peru, Nancy grew up in various cities around the world, such as Rome, Mexico City, San Francisco and is currently living in Milan, Italy. After her studies in Business Administration and after a few years in the workplace, she continued her training as NLP Coach and Trainer (she studied directly with Richard Bandler, John Grinder, Robert Dilts and Tony Robbins). Nancy has attended the Management Development Programme at the SDA Bocconi in Milan and to complete the search for understanding human behaviour, a three year training in Systemic Counseling. Some of the companies she has worked or include Citi, Autodesk, Axa, Dainese, Bulgari, Mediobanca. She is the author of various best selling audio courses and e-books on iTunes such as "Impara a Vendere te Stesso", "Las personas primero te compran a ti", "Come Vendere alle Donne" e "Stressati e felici: come creare la tua felicità". Her book Crea te Stessa published by Sperling&Kupfer in May 2014 is on its fourth edition. In 2016 she was given the Standout Woman Award.

https://www.linkedin.com/in/nancy-cooklin-6a806b25/http://www.nancycooklin.com

Mentoring language: Italian, English and Spanish







Executive Coach, I assist professionals and companies to reach new successes. Career Consultant, I aid individuals and organizations in designing professional paths that combine motivations with opportunities. For 12 years I have been HR Director, both in Italy and abroad, in organizations such as J&J, Roche and others. Member of international leadership committees, I designed HR policies and tools for organizations of thousands of employees characterized by organizational complexity.

For more than 12 years I have been HR & Communication director and board member of global brands of the healthcare business (Roche, J&J) at international level and I have lead HR functions of matrix organization cooperationg with GMs and global leaders around the Globe

"I am deeply interested in contributing to the development of female leadership"

www.linkedin.com/company/37064770/admin/



Martina De Angeli – The Boston Consulting Group, Legal Lead for Italy Greece Turkey and Israel

As a Legal Counsel and Country Lead for IGTI countries, I deal with complex and significant matters that cut across legal and related areas, integrating information from a wide variety of sources, motivating and driving performance among the teams.

I have passion for digital and how it works in our society I would like to help raising consciousness





Lauretta Filangeri – Intesa Sanpaolo Vita, Head of Insurance Innovation @Change Management

I love creating and delivering new business initiatives and improving existing ones. I have an eclectic expertise, that covers marketing, communication, digital, product, innovation, change management, processes and IT. I am also a certified coach.

I believe in the power of a responsible and human-centric corporate culture to build a successful and sustainable business, and I work with passion to give a substantial contribution in achieving it.

I am an expert of change management processes, innovation, digital and marketing. I am also a certified coach

Share my expertise and get to know our members







Simona Gargani – ENI, Institutional Support for Business development

Simona is a Chemistry graduate in Italy who studied with European grants in the UK and Spain and worked in technical, marketing and management positions in France and the UK for large Corporations such as Millipore, Perkin Elmer and The BOC Group.

Chartered Marketer, she taught International Marketing Strategy at Cambridge Marketing College for post-graduate Diploma students.

Back in her hometown, she now works for Eni where she held sales positions and is now taking a new challenge up.

"I would like to join the mentoring programme to give my contribution in developing a society uninfluenced by gender and based on attitude, competences and the ability to deliver results."

www.linkedin.com/in/simona-gargani-0631102/?originalSubdomain=it







Patrizia Gioiosa – JonesDay - Legal Firm, Counsel for bank and Finance department

My practice focuses on banking and finance, setting up of Italian and foreign investment funds (private equity, real estate, and private debt), SGRs, and SICAFs.

I advise institutional and high net worth investors in fund structuring and investment. I also assist clients with Italian regulators such as the Bank of Italy and Consob. Member of tax and legal committee of AIFI.

My activities are mainly: environmental, social and governance (ESG) sector (applied to finance); AML; and pro bono (legal assistance to associations that provide assistance to women and children in difficulty and to fight human traffic).

I would like to share my knowledge/experience and contact with young women, helping in their professional growth (with a careful eye to the human aspect). I would like to be able to convey enthusiasm for the profession and the importance of commitment in the activities carried out. I believe that this experience can also be useful to me, since I consider any professional and cultural exchange is essential for growth (human and professional).

This a change that will lead to new experiences and new challenges.

www.linkedin.com/in/patrizia-gioiosa-7011ab111/





Louise Goodmann – Self-employed, Business English Communication Coach

Mutual trust, open mind-set, empathy, curiosity, reflection and willingness to experiment new approaches have proven to be key in 6 years of personal mentoring experience. What I bring to the party is my background as a coach/consultant/trainer in the corporate world. And, at the end of the day, my ability to listen carefully, quickly understand the mentee's needs and help her identify her potential is what makes the difference

I have had a very positive experience up to now. It's an opportunity to help others and grow professionally

www.linkedin.com/in/goodmanlouise/







Maria Luisa Gota – Fideuram Vita, Intesa Sanpaolo , CEO and General Manager

Senior executive with 25+ years of experience in financial services and insurance, I hold a degree in Maths and a Doctorate in Maths for Economics.

Analytical skills and quantitative background shaped the kind of roles I had covered for many years: risk management, asset-liability and capital management, business implications of new complex regulation like Solvency II.

Over the years my career has developed towards more senior roles involving managing more people and interacting with board members and top executives.

While my career was in progress, I have also managed to set up my family. My daughter is now 23, my son is 19. They are my pride. My husband has been an incredibly effective partner in having it all, family and career. I believe that my growth from quant roles to the top, with a work-family balance to maintain, is a valuable professional experience to be shared with younger people and especially women. As a mentor I am eager to help younger women find their own way to succeed in both professional and personal achievements.

www.linkedin.com/in/maria-luisa-gota-5a379257/







Ines Grandi – Oracle Italia, Senior Director Marketing Global Customers programs

I have been working for corporations in the IT industry for many years; this means working in an international, intercultural environment. I got used to working internationally several years ago when I moved from a local Sales role to an International managing role. Since then, I have been in charge of a team that interacts with customers all around Europe, M. East & Africa.

This is my daily challenge: dealing with colleagues and customers all around 2 continents while reporting to a US manager.

This program gives me the opportunity to interact with someone who has got a different background, different age, different employment type and this is of great value to me

www.linkedin.com/in/ines-grandi-374232/







Silvia Grandini – Boston Consulting Group, Events and Special Projects Manager

Silvia is an Events & Special Projects Manager at Boston Consulting Group, IGTI Area (Italy, Greece, Turkey, and Israel). Silvia is responsible for planning more than 200/yearly business conferences and events for BCG Italian and foreign offices, targeted on Top International Clients and BCG Senior Directors/Partners. Silvia also coordinates Special Projects, large scale initiatives within IGTI area, end to end (project design, budgeting, implementation).

"This opportunity represents for me an excellent opportunity to share my personal and professional experiences with other people. In the past, I have not joined a mentorship program as a mentee and I have not had the good fortune to find important figures at my side who could guide me; but when, in the current company, I found my people of references, my experience was enriched with many more lessons that I treasured. I think it is right to be able to offer this same possibility to others, especially if possible to do it within a serious and structured mentorship program"

www.linkedin.com/in/silvia-grandini







Federica Grassi – Celgene, Project Management and Coordinator

Federica Grassi is a multilingual professional with experience in marketing, communication and project management in different industries.

She is a creative, curious, people person, interested in social responsibility and an Empowerment, Diversity & Inclusion advocate. She also serves as PWN Social Media Manager.

For her mentoring is a valuable means for reaching professional goals and enriching your network. After being a Mentee she is giving back as a Mentor to empower other professional women

Diversity is and will be a key element in the success of companies. She is a curious person, speaks fluently 3+ languages and loves travelling and getting to know different cultures. Mentoring for her is a chance to share experience, keep on learning and give back.

www.linkedin.com/in/federicaagrassi/





Alessandra Lonardi – Self- Employed, Professional Coach

I support women leaders to reach their highest potential and to have a greater impact on results that matter to them and their organization.

Trained as a professional coach in US accredited by ICF, I blend 20 years of international experience in the corporate world (CPG, Pharmaceutical and Retail) with my passion for personal development and for helping others to reach a personal and professional fulfillment.

"Put my experience at service of women in business"

www.linkedin.com/in/alexia-mastrogiacomo-4882812/ www.alessandralonardi.com







Alexia Mastrogiacomo – Intercos Europe SpA, Credit manager

My career path has led me to work in the financial division of international companies abroad and in Italy. I also drove business improvement projects, on site trainings, language exchange programs. I am an enthusiastic person, outgoing and with a positive attitude. I found great satisfaction in sharing my experience and help someone to succeed. I believe that mentoring is not only helping to develop a goal focused vision, but it is also an enriching relationship based on mutual trust and empathy.

I think life is like a boat trip: for most of our life we prepare the boat, we strengthen it, we check the sails; we ask for advice, we brief with people worthy of trust, we visit different ports and we sail the seas. During this journey we meet other boats, sometimes we make a small journey together, at times we proceed uncertain, others more quickly. I like to see mentoring as two boats proceeding side by side. In my journey I have been mentee and I found a nice route to take, I would now like to share my experience and give it to those who cannot find the strength to sail the difficult waves.

www.linkedin.com/in/alexia-mastrogiacomo-4882812/







Olivia Mathijsen – OLIV Partners, Leadership Coach & Consultant

Olivia Mathijsen is a seasoned, international leadership coach and HR consultant who has consolidated her training and expertise to focus full-time on the area of her profession that gave her the greatest sense of purpose: supporting business leaders to develop their own potential to catalyze optimal, sustainable performance – for themselves, their teams, and their companies.

"Time to give back!"

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Valeria Mazzoletti – Giovanardi Pototschnig & Associati Studio Legale, Lawyer

I am specialized in civil litigation: I advise clients on a range of commercial, corporate, financial intermediation and insolvency matters, including in both pre-litigation and litigation phases, as well as in the negotiation of out-of-court settlements. I am particularly specialized in bankruptcy proceedings and debt restructuring.

I work with several professional women, young and very smart. I think that cultivate good and deep relationship with young people, sharing with them my experience is useful for both of us.

It has been a very interesting and enriching experience last year and I would like to repeat it!

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Adriana Melgrati – Studio ADM, Partner and Accounting/Tax Advisor

I worked for three years in my family's company, then for about 20 years in a large studio in Milan. I have two children (21nd and 19th).

The studio I worked for was liquidated, and with a colleague of mine, we founded our studio. I am vice president of the "Pari Opportunità" study commission of my Professional Chamber to promote different initiatives on issues related to the various aspects of women's professional and personal life.

I hope to be able to transfer my professional and personal experiences

adriana.melgrati@studioadm.net





Letizia Partenope – Heineken Italia, Training expert

I graduated in Philosophy. I then matured a 15 year experience for Heineken Italy in various roles across the HR field (recruiting, development, training).

Like everybody, i had to face several personal and professional difficulties in my life. Sometime I had to manage them alone, sometime I could count on the help of mentors (friends, colleagues, previous bosses..). My passion now is to help people to live better, grow faster, giving back the support that I received in my life. And why not, making new valuable friendships.

www.linkedin.com/in/letizia-partenope-843a1b8/





Paola Poli – Women-security.com / Federmanager.it, Founder and coordinator

I spent 10 years at Pirelli in charge of 5 years of international training and 5 years of marketing and communication in 15 countries. I got married and entered Accenture for 10 years in the Change Manager position. I adopted two girls and created the Minerva Aldai Federmanager women executive program, founded the innovative socially-oriented start-up women-security.com.

"I like to contribute to the growth of female leadership"

www.linkedin.com/in/paola-poliwww.Women-security.com





Silvia Ronzani – Self-employed, Psychologist

Graduated in Philosophy, psychologist, master in personnel management and development of human resources. For over thirty years I have worked in private companies, where I have acquired a wealth of experience in the coordination and management of people and achieved positions of responsibility (executive). At the same time I obtained the qualification to the profession of psychologist and counselor. I developed with colleagues a course on the female leadership.

My motivation to be mentor stems from my professional life.

www.linkedin.com/in/silvia-ronzani-8087bb54/







Nicoletta Scannavini – Amcham, Advisor; CIVICUM, President

Nicoletta is a communication advisor & coach. She also supports American Chamber of Commerce in business development and client relation activities. Since January 2020, she is President of CIVICUM, a civic voluntary association.

Nicoletta has spent the most of her career managing communications for leading international management consulting firms, as Kearney and Mckinsey & co.

Her responsibilities covered internal and external communications, P.R., media relations and marketing budget allocation.

Nicoletta is member of the Board of Associazione Civicum, of the Professional Women Network, of the Fondazione Bellisario and Rotary San Michele.

"I am interested in mentoring and happy to contribute to women leadership and growth!"

www.linkedin.com/in/nicoletta-scannavini-communication-coaching/







Alessia Truini – Intesa San Paolo, Head of insurance product and digital channels

I'm an energetic and enthusiastic person, passionate in innovation and in connections.

I have a strong experience in main international insurance groups: Deutsche Bank, AXA, Allianz and now in Intesa San Paolo, with relevant achievements.

I'm also board member of YOLO Group insurtech company.

In the last 2 years I've been a mentor for PWN: I enjoyed a lot this experience; my mentees were highly satisfied about their achievements and also about our journey: we're still in touch!

I love to help young professionals in finding the best way to develop their skills and strength, through exchange of personal and professional experiences. My learnings are available to you, and my failures too;-)

www.linkedin.com/in/alessiatruini/







Luisa Tuzza – Être - Il benessere di persone ed organizzazioni, Business owner, Trainer, coach and consultant

Before founding Être I spent 20ys in the sales dept of an FMCG company, first dealing with customer management and trade marketing, then taking on the responsibility for training, organizational development, and internal communication After a successful career in the development of people, in the implementation of important change management projects and in the organization of internal processes, now I help companies and individuals to be the best version of themselves, expressing their full potential.

I would call myself a "multi-passionate". Passion is the fil rouge of my life, which helps me make things happen. Passion for my work first in corporate and now as entrepreneur. Passion for well-being, I practice and teach different holistic disciplines. Passion for the motorsport: I'm a journalist since my teenager's age. I always like to share my experiences, no matter if they were successes or failures, as well as I trust in the power of every person and in the power of change.

Mentoring for me is a chance to share my experience, keep on learning and give back!

www.linkedin.com/in/luisa-tuzza-14b79a7/ www.etre.one www.luisatuzza.com





Claudia Weiss – TRANSSATION, Managing Director and Founder

I can support with a lot of experience (20 yrs of consultancy & coaching), in business topics but also in managing family & life and prevailing in a men's world. My career always seemed straight, before coming to Italy in 2018, with almost no language skill. In 2019 I founded a consultancy that supports to design and implement strategies and to develop the environment to succeed.

I'd love to give other women the courage to try out, fail and learn, esp. when doing the aftermaths of that crisis.

Because I think being a coach, having more than 20 years of professional experience, having been a mentee in 2019 and several times a mentor (back in Germany) at working moms, being a mother etc., I can help and support the people.

www.linkedin.com/in/cwbridgebuilder/www.transsation.com







Anna Zanchi – FOREO, PR Manager Italy, Greece and Cyprus

I am a creative and driven professional with a distinctive international focus. I have lived in the UK and Iceland for 10 years, where I completed a PhD, MA and BA. I have worked in multinational companies as Communications, PR and Marketing Manager in National and Global roles. I am a passionate advocate for talent development: I've acted as Mentor and been part of Female Leadership Boards, aiming to enhance women's empowerment and sponsor their talents, so as to achieve their goals and dreams.

I strongly believe in the relevance and effectiveness of Mentoring within companies and organizations, to elevate professional and personal talent, and achieve one's goals and dreams. At a previous company, I was in charge of the Global Mentoring Programme, evaluating and matching Mentor-Mentee profiles, and being a Mentor myself, as well as a Mentee. I highly benefited from this Programme, professionally and personally, and would love to offer my mentoring capabilities and skill to the PWN network. At the same company, I was also member of the Female Growth and Leadership Board, supporting our female professionals in their career path all across the spectrum.

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